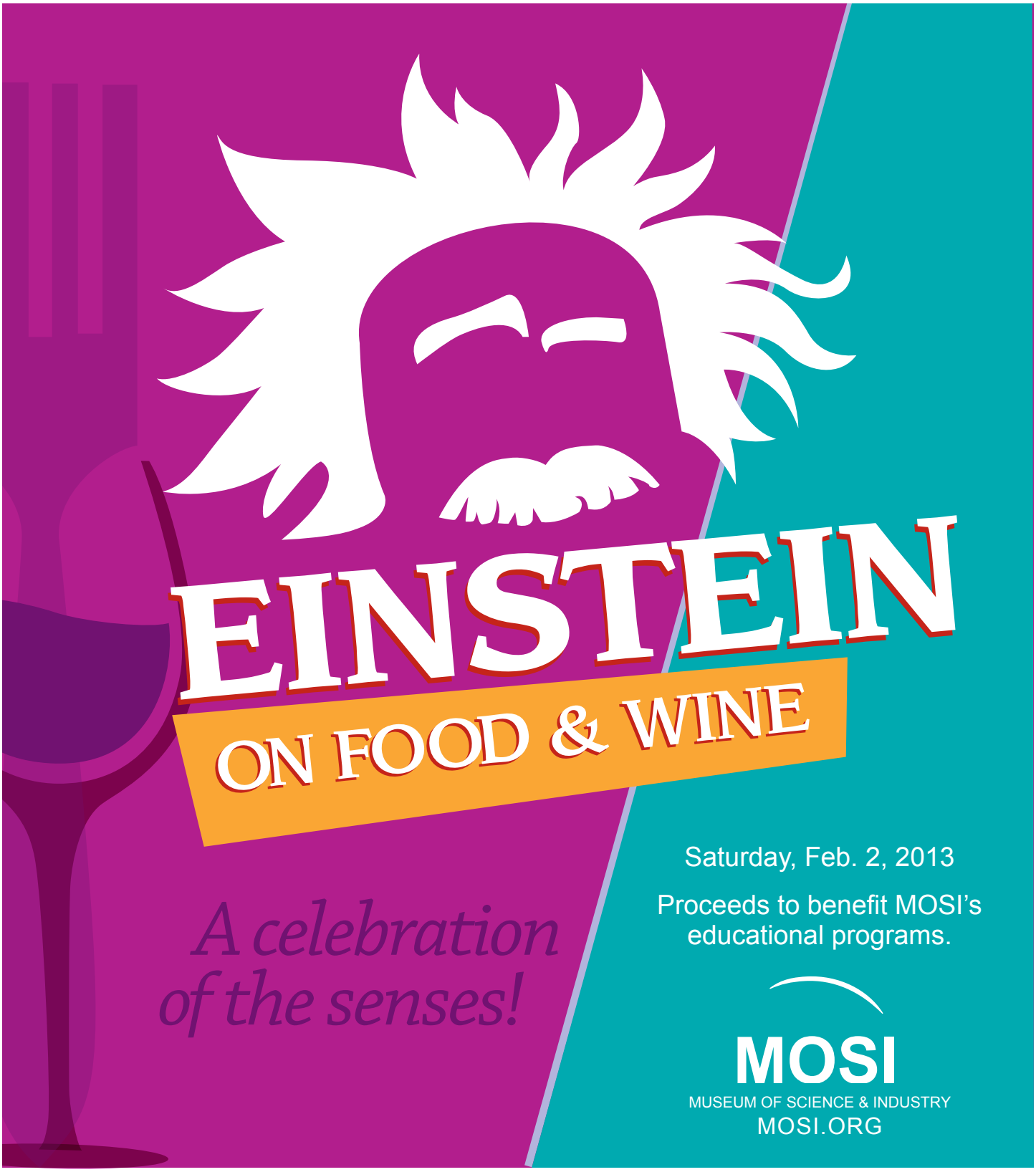
Sponsorship Opportunities



MOSI's core ideology is to make a difference in people's lives by making science real for people of all ages and backgrounds.

Einstein on Food & Wine will be taking place on
Saturday, February 2, 2013 ~ 6-10pm
And we need your help…

Why MOSI?

- MOSI is the nation's 6th largest science center;
- MOSI is a national leader in experiential science education;
- MOSI is the proud winner of the 2009 National Medal for Museums by the Institute of Museum and Library Services, the nation's highest community service honor for museums;
- MOSI is the leading science center in the country in summer science camps;
- MOSI is the only science center in the nation with a head start program; and
- MOSI is the only science center in the nation with a partnership school on campus.

Einstein on Food & Wine has provided $1.9 million of funding to MOSI for science education programs and community scholarships.

MOSI continues to build upon our existing programs and exhibits and seek innovative ways to engage diverse audiences in the 21st century. This is made possible, in part, with the success of the popular Einstein on Food & Wine, Tampa's favorite food and wine tasting. The 18th annual celebration of delectable food and fine wine will be held on Saturday, February 2, 2013. With more than 2,000 attendees, this event presents excellent exposure for your company while allowing you the rare opportunity to demonstrate your commitment to the Tampa Bay community.

We hope that you will consider a sponsorship of this event. The evening will feature over 70 vintners, delicious food and desserts from over 30 of the area's finest restaurants and caterers, excellent music and an engaging silent auction. You can be assured that your participation will generate significant benefits for your company and MOSI's educational programs. Please review the enclosed sponsorship recognition benefits for MOSI's Einstein on Food & Wine.

For questions or additional information, please feel free to contact us at 813-987-6017 or at mollyd@mosi.org. We look forward to talking with you soon regarding sponsorship opportunities for Einstein on Food & Wine. I hope that we can count on your support for this special evening!

Sincerely,

Mark Arrigo
MOSI Board Member and Sponsorship Chair

Molly Demeulenaere
Vice President of Development

The Museum of Science & Industry ~ 4801 E Fowler Ave, Tampa FL 36617
813-987-6000 www.mosi.org

Festival Information

Einstein on Food & Wine 2013 is a celebration of the senses that will showcase the delicious and diverse cuisine of Tampa Bay alongside the palate pleasers of winemakers from around the country.

On Saturday, February 2, 2013, this 18th annual bon vivant festival will be held in the home of the A-HA moment, where all of your senses are titillated, the **Museum of Science & Industry** in Tampa, FL. Whether you enjoy your science with a twist, shaken or stirred you don't want to miss **Einstein on Food & Wine 2013**. This year's event will feature a tremendous variety of wine, a beer garden, celebration of the senses throughout the science center, samplings from top local restaurants, restaurant competition, live entertainment, and a charity auction all for a significant cause, the education programs at **MOSI**.

Einstein on Food & Wine has raised **$1.9 million** over the past 17 years! 100% of the money raised has gone to fund MOSI education programs such as:

- **Scholarships for Summer Science Camp at MOSI**
- **MOSI's YES! (Youth Enriched by Science)Team. A drop out prevention program for at-risk teens**
- **$5 days so that everyone can afford to enjoy the science center**
- **Bus transportation to and from MOSI for school groups**
- **And much much more…**

MOSI's core ideology is to make a difference in people's lives by making science real for people of all ages and backgrounds. **MOSI** continues to build upon our existing programs and exhibits and seek innovative ways to engage diverse audiences in the 21st century. With more than 2,000 attendees, this event presents excellent exposure for your company while allowing you the rare opportunity to demonstrate your commitment to science education and the Tampa Bay community

MOSI's Einstein on Food & Wine has a variety of sponsorship packages ranging from presenting sponsor, beer garden host, event glassware and more. We customize all of our sponsorships to best meet your company's marketing objectives and budget. Range of Sponsorship Opportunities $20,000 - $1,500.

Exclusive Sponsorships Available

- **Presenting Sponsor** — **$20,000 (SOLD OUT – Brown & Brown)**
- **Wine and Spirits Host Sponsor** — **$15,000 (SOLD OUT- ABC Fine Wine & Spirits)**
- **Beer Garden Sponsor** — **$7,500 (1 available)**
  Benefits in addition to details below:
  Company logo on area signage
- **Plates and Glasses Sponsor** — **$7,000 (1 available)**
  Benefits in addition to details below:
  Company logo on the souvenir wine glasses and plates distributed to each guest
- **Restaurant Competition Sponsor** — **$5,000 (SOLD OUT – Inetico)**
- **Connoisseur Sponsor** — **$5,000 (2 available)**
- **Valet Sponsor** — **$3,000 (SOLD OUT – Ferman)**
- **Wristband/Printed Materials Sponsor** — **$3,000 (1 available)**
  Benefits in addition to details below:
  Company logo on printed invitation, program book and event wristbands
- **Celebration of the Senses Sponsor** — **$2,500 (5 available)**
  Benefits in addition to details below:
  Company logo on area signage
- **Food Scientist Station Sponsor** — **$1,500 (2 available)**
  Benefits in addition to details below:
  Company logo on station signage
- **Bon Vivant Sponsor** — **$1,500 (10 available)**

Sponsorship Benefits	$15,000-$20,000	$7,000-$10,000	$3,000-$5,000	$2,500	$1,500
Company logo on the souvenir wine glasses distributed to each of the 2,000+ guests at the event	X				
One FREE facility rental at MOSI (Proper notice must be given to allow for booking. All other costs associated with the function are the responsibility of the sponsor)	X				
Slide recognizing Presenting Sponsor will be shown on the *IMAX® Dome* Theatre screen before the viewing of each film shown in the month of February.	X	X			
Company logo on the hors d'oeuvre plates and on the cocktail napkins, that will be distributed to over 2,000+ guests.	X	X			
Corporate banner prominently displayed at MOSI during Einstein on Food & Wine.	X	X	X		
Company name will be highlighted in print and media advertisements.	X	X	X	X	
Company logo will be printed on event programs, invitations, flyers and posters.	X	X	X	X	X
Recognition during the private Patron Reception in the Einstein on Food & Wine VIP hospitality lounge.	X	X	X	X	X
Recognition by the celebrity emcee at Einstein on Food & Wine.	X	X	X	X	X
VIP tickets to attend Einstein on Food & Wine, allowing 1 hour of early admittance and access to the VIP Lounge. Additional VIP tickets are available to sponsors for a discounted price of $100	100	50	25	12	8
Special VIP valet parking passes for the event.	50	25	12	6	4
Galaxy Circle Membership cards. Each membership card includes unlimited admission for five guests per card, per visit, to MOSI exhibits and IMAX *Dome* Theatre for one year, excluding special engagements.	5	4	3	2	1
Recognition on the Annual Donor Wall in the MOSI Grand Lobby and on the MOSI Web site.	X	X	X	X	X
Listing in MOSI Matters, MOSI's magazine with a distribution of over 42,000 readers.	X	X	X	X	X
MOSI Admit One guest passes, each good for one-day admission to MOSI exhibits including one IMAX film, excluding special engagements.	40	30	20	10	
Discount on purchases in the MOSI science stores, MOSI Café, additional IMAX tickets, and MOSI educational programs.	X	X	X	X	X

MOSI Sponsorship Form
Please fill out this form and **return it by FAX to 813-987-6310,**
e-mail to Einstein@mosi.org,
or mail to: MOSI, Attn: Molly Demeulenaere; Einstein on Food & Wine
4801 East Fowler Ave, Tampa FL 33617.

Sponsorship form must be received by **January 1, 2013**,
in order to be included in the 2013 Einstein on Food & Wine Program.
Einstein on Food & Wine will be held on Saturday, February 2, 2013.

DONOR OR COMPANY NAME _____
as to appear in catalog and website

DONOR CONTACT PERSON_____
not listed publicly

ADDRESS_____
Street

_____
City *State* *Zip*

PHONE_____ **E-MAIL ADDRESS** _____

☐ **Beer Garden Sponsor**	**$7,500**	☐ **Plates and Glasses Sponsor**	**$7,000**
☐ **Connoisseur Sponsor**	**$5,000**	☐ **Wristband/Printed Materials Sponsor**	**$3,000**
☐ **Celebration of the Senses Sponsor**	**$2,500**	☐ **Food Scientist Station Sponsor**	**$1,500**
☐ **Bon Vivant Sponsor**	**$1,500**		

Sponsors can purchase additional VIP tickets at a discounted price of $100 per ticket.

☐ **I would like** _____ **extra VIP tickets at $100. Total donation including extra tickets $**_____

Payment Options:
☐ **Payment enclosed (please make checks payable to MOSI, Inc.)**
☐ **Please send an invoice for payment.**
☐ **Please charge my credit card:** ☐ **MasterCard** ☐ **VISA** ☐ **American Express**

Account Number: _____ **Expiration Date:** _____ **CVV** _____

Name on Card (please print): _____

Signature: _____

Please make a copy of this form and retain for your records.
Call 813-987-6017 with any sponsorship questions.

A COPY OF THE OFFICIAL REGISTRATION (#00545) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE, 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. MOSI HAS NOT RETAINED ANY PROFESSIONAL SOLICITOR, AND 100% OF EACH CONTRIBUTION IS RECEIVED DIRECTLY BY MOSI.
501c 3# - 39-00-164752-85C Federal ID# - 59-2657399

INTERNAL USE ONLY

☐ RECEIVED _____ ☐ LISTED ON WEB ☐ LISTED IN PROGRAM