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GRAND OPENING!

***The Amazing You* at MOSI!**

All-New Permanent Exhibition Opening May 24, 2008

Sponsored by MetLife Foundation

Tampa, FL (May 22, 2008) – On Saturday, May 24, MOSI (Museum of Science & Industry) will permanently open its doors to the first phase of *The Amazing You* exhibition. In this state-of-the-art, informative, educational, and interactive 13,000-square-foot exhibition, guests will have the opportunity to explore the intricate world of each human developmental life stage.

The first phase of *The Amazing You* will give guests vast insight into the beginning of life, childhood, and adolescence life stages. Within the exhibition, guests will explore what's amazing about each developmental life stage and learn what it takes to stay healthy at each stage and how to return to wellness after an illness, surgery or a disability. Guests will also learn about medical conditions and diseases which are most prevalent during each specific developmental stage of life.

The Beginning of Life stage covers the “miracle” of human beginnings – when life creates life, and the common experience of coming into the world. In this section, guests can view a fetus with a whole new perspective by interacting with a simulated fetal ultrasound or experiencing “the outside world” from a fetus’ point of view and even try on a pregnancy suit for size.

The Childhood stage covers common bodily functions including topics like digestion, germs, and the senses – sight, smell, hearing, touch, and taste. Guests can interact with exhibits in this stage by taking an advanced hearing test, looking through microscopes, participating in a large scale version of the classic “Operation” board game, and more!

The Adolescence life stage explores topics such as sexual maturation, body image, peer pressure, risky behavior as well as drug and alcohol abuse. Activities include the *Sexually Transmitted Disease Game*, *Healthy-wood Squares*, *Age Yourself* and a distracted driving experience.

The first phase of *The Amazing You* opens **May 24, 2008** and will be permanently located in MOSI’s third floor exhibit gallery. The exhibition is sponsored by MetLife Foundation, and supported by Blue Cross and Blue Shield of Florida and BayCare Health System. For more information, visit <http://www.mosi.org/theamazingyou.html>.

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About MOSI (Museum of Science & Industry)

MOSI is a not-for-profit, community-based institution and educational resource dedicated to advancing public interest, knowledge, and understanding of science, industry, and technology. With a total size of over 300,000 square feet, MOSI is the largest science center in the southeastern United States, and home to the only IMAX[®] Dome Theatre in the state of Florida. Kids In Charge! The Children’s Science Center at MOSI is the *largest* children’s science center in the nation. MOSI’s newest permanent exhibition, *Disasterville*, featuring *WeatherQuest*, combines education and 10,000 square feet of interactive exhibits on the science behind natural disasters. For more information, visit www.mosi.org.